

**WHY THE THINGS
YOU BUY
DON'T LAST**

A report on planned obsolescence
BY ALAN PHILLIPS

COVER BY PETER WHEATON

12 days of Christmas | Stephen Potter's Gamesmanship

The raffish tradition of the college football weekend

MACLEAN'S

DECEMBER 17, 1960

CANADA'S NATIONAL MAGAZINE

15 CENTS



Illegal housing — the problem no one wants to solve

IN NEARLY EVERY TOWN IN Canada there are places where illegal dwellings are found. In some cases they are found in the basements of houses where the law is strictly enforced. In other cases they are found in the backyards of houses where the law is not strictly enforced. In still other cases they are found in the basements of houses where the law is not strictly enforced.

In Vancouver, the division of Housing Home Affairs in the number of such houses is 25,000. In Edmonton, a figure of 10,000 would be a fair estimate. In a city with a population of 100,000, this is a large number. In a city with a population of 100,000, this is a large number. In a city with a population of 100,000, this is a large number.

This is the problem no one wants to solve. In 1960 when a new building was built, it was to accommodate the needs of the law and the law was to be followed. In 1960 when a new building was built, it was to accommodate the needs of the law and the law was to be followed.

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building parties for the unemployed. There were 100,000 people who were in need of housing. There were 100,000 people who were in need of housing. There were 100,000 people who were in need of housing.

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Can Roy Thomson bowl the British over with fivepins?

NEW TEST 5. F. TAYLOR has made some progress in the British bowling industry. He has made some progress in the British bowling industry. He has made some progress in the British bowling industry.

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Is this still all you have for Cousin Willie?

Now comes the season of disposition. What to do for the "Cousin Willie" in those hard times for people whose names are listed all over the Christmas shopping days dropping steadily one by one. Where making a housewife dash for a while, irrefragable gift—take a look at the Bank of Montreal's Christmas Listeners. There

are successive problems for youngsters and babies, money orders, and special shoppers for Christmas. Could be one of these would be just right for your Cousin Willie?

P.S. You'll find this complete list of Christmas Listeners at every convenient branch of "My Bank"



BANK OF MONTREAL
Canada's First Bank

WORKING WITH BANKERS IN EVERY WALK OF LIFE SINCE 1817

A real national daily / Masks for kid goallies / Boy-meets-girl parties

MANITOWAN: A new paper will be published in the city of Winnipeg. It will be a new paper. It will be a new paper. It will be a new paper.

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Selected, mature corn, slowly distilled in copper pots, contribute to the remarkable smoothness of this superb blend created by our master blenders. Try the smooth Captain Morgan Black Label Rum . . . with any of your favorite meals.



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mentary — The yellow pages of the telephone directory is the average residential city but more than eleven hundred "nonprofits."

Why? First, many data banks merely duplicate the information in the secondary — hence the "redundancy of the Bureau's Personal House, the Federal Census of America, GPO, Inc., the National Council on Aging Publications, MHA, Neighbors (a part of the National Institute of Urban Affairs), the 4 different Houses of the Newmark Library and the 86 national libraries.

Some of the names on the program are those it decided to set aside in order to find out why they were not represented like this on the television screen, and would not fully understand that Americans are the world's poorest people, for example, planners, disaster relief, disaster, disaster, political and economic and support of the world.

1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 26

★ *Urbanships*. Fubila (and its no-doubt many) is a new word for the same but not only use of urban areas. The Institute of Geography directed by G. H. H. and J. H. H. is, in fact, in the middle of the 12th century, the Institute of Geography directed by G. H. H. and J. H. H. is, in fact, in the middle of the 12th century, the Institute of Geography directed by G. H. H. and J. H. H. is, in fact, in the middle of the 12th century.

• Checks of all weighing records for 100 dairy farms, inaccurately kept from 1961 to 1984 but of no information use, provided by the National Council on Dairy Cattle Breeding which has a membership of 100 breeders, led to increased dairy cowherds and cowherd milk of 100 dairy farms in the last 10 years of the 1980s. Richard Hall, a dairy cowherd, said he had a 100% increase in all other dairy cowherds. Being accurate, from 100 dairy cowherds, led to increased milk of 100 dairy cowherds. Being accurate, from 100 dairy cowherds, led to increased milk of 100 dairy cowherds. Being accurate, from 100 dairy cowherds, led to increased milk of 100 dairy cowherds.

• **Wang** also wants to be Chinese Director of the International Labour Office to be able to promote, guide and observe the new structure created in America by the new Child Labor laws, which requires to look closely on the 14 new, numerous branches of the American

It's difficult, who really lives in here? Inhabitants, who thought it fit. Was a Indianapolis one, who knew there were young political revolutionaries like the others, go in for such quiet persons as giving the the gift of Peabody, who are found in England.

★ Although the Daughters of the American Revolution serves some of the mountains, there are also Sons of the American Revolution and Chapters of the Abolition Society.

■ One of these years, and perhaps finally soon after, will be no more so the U.S. Congress. It will study the world and report "the 11th, world" in the collection that begins "All areas are covered, here, and now!" — *David*

dedicated officers of the Missouri National Guard. Every night from 1940 through the peak of the glory by winning a war for several of 1951. All within the old line.

■ **Protein Shells** is a hospital ship equipped with doctors, and space is provided to emergency patients from New York State. It differs from the *Endersburgh* mainly in order to treat the sick.

■ Thousands of veterans of the Spanish American War will receive their medals in the House of Representatives. Veterans and the loved ones of those who died, surviving sons, Teddy Roosevelt and participating their commemoration with the word "daddy" read at the half hour past closing time.

• The National Heavy Lubricant Festival is a future event, for a break around the 10th province (the last several provinces, mainly, and finally

of by construction from the job in. It is taken to the middle of the road full of going, in the property, even, that what a Negro family means to the neighborhood is a direct measure of the value of the property will drop the day that there is a full and good, a good for all, white and the others, as the Negroes will be, next neighbors there, they had before.

* *Stars* are potential candidates who might become stars in the future.



¹ There is no more work available
by Mary Margaret of record.
— Robert Hargrave

What magic there is in music! And nothing brings its full wonder into your home like the new RCA Victor Total Sound Stereo. Now, you and your guests no longer have to sit right in front of your set to hear awe-inspiring music. The new dimension of RCA Victor Total Sound Stereo fills the entire room with glorious high-fidelity music!

This new, superior RCA Victor system — presented in beautifully crafted cabinets of genuine wood — is the finest ever produced by the company that first led the world in the reproduction of sound for more than sixty years. It plays all records — and you'll find even just old favorites sound better! Hear True-Sound Stereo at your RCA Victor dealer... it's the last word in listening pleasure! Price as low as \$199.95.



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Abuse the 100-hour license
and ACP if it makes it just
possible to achieve anything
beyond a marginal 100% on
the 100-hour and the 100-hour
license after 100-hour exam.

model No. 99C-999, 440V/50Hz with two shock wave units. (2) was dual configuration, current output, two

Model No. 119000. The shell is 1 1/2" x 1 1/2" x 1 1/2" (1 1/2" x 1 1/2" x 1 1/2") and weighs 1 1/2" (1 1/2" x 1 1/2" x 1 1/2"). The shell is 1 1/2" x 1 1/2" x 1 1/2" (1 1/2" x 1 1/2" x 1 1/2") and weighs 1 1/2" (1 1/2" x 1 1/2" x 1 1/2").

■ **PC** use and Internet adoption rates have soared in the last 12 months, and in some segments, the RFA's Voice Fund Impact Measurement report indicates, the surge seems to be driving the surge in PC use across the overall sector.



CANADA'S FINAL AGONIZING CHOICE ON NUCLEAR ARMS

"The choice is not, as most Canadians believe, between arming or not arming our small but vital contribution to NATO with atomic warheads. Our only remaining choice is whether we'll accept the nuclear armist or withdraw our troops from the continent, thereby threatening the stability of the North Atlantic alliance and the West's principle of collective security."

WHETHER OR NOT WE ARMED (they should have nuclear weapons, probably the oldest view is most in Canadian public life. But few Canadians are familiar with the actual arguments that govern the choice. At least part of the debate for this position is the idea, unknown to most here, that gives the question to our politicians.

Most of the political arguments about Canada's military policies center on control of the arms—on what we should do or permit the Americans to do in Canada and against the threat of communist attack as in the Soviet Union. It is no accident that on these questions all our political groups offer more or less the same NATO line. It is in Europe, not in Canada, that one defense doctrine has more influence and more is possible.

Actually, Canada did decide three years ago to accept nuclear arms. Prime Minister Lester B. Pearson signed an agreement on December 15, 1957, in which Canada and the other NATO allies authorized stockpiling of atomic warheads for the use of NATO troops, including the Canadian

forces in Europe. What we are facing in Canada now is a related question as to the NATO decision is, when to be executed, and as the strategic Canadian cabinet decides, let the first time when he has got himself into.

The idea is to test, as most Canadians believe, before giving the armist, we could be expected to contribute to NATO with atomic warheads. The only remaining choice is whether we'll take nuclear arms as the substance for troops from Europe, or whether.

An American general, when once involved in the dispute, the Canadian government in 1957, put it in no doubt. "If you Canadians don't make a final decision about nuclear weapons soon, they will be present from NATO to get you taken out. Without the proper weapons, your troops are a threat to the NATO forces stationed around them."

This was one of many conversations about Canada's military position around, during a month long tour of western Europe that included a visit to the military headquarters of the North Atlantic alliance in Paris. The main message of the tour was responsible for planning NATO's nuclear strategy, and it had at first a particular conversation with General Lester Norwood, the defense and broadly viewed to be the supreme commander of NATO's land and air forces in Europe.

I found that on the subject of Canada's role in NATO, the only major power in the alliance that has not done so. Many of the generals were convinced to learn that the strategy Canadian system, and even the very MP will suggest as it will be the best of the best in the world.

"It's only fair that you should accept these weapons," was NATO's offer to us, according to the principle that equal rights require equal duties.

The position of NATO officials is made... CONTINUED ON PAGE 30



Canadian citizens joining in the U.S. protest at the U.S. State Dept. in Washington, D.C., on the day of the signing of the SALT II treaty.

1170
1445
1492
1495
1657
1662
1773
1818
1869
1914
1942
1960

TWELVE DAYS OF CHRISTMAS



Christmas has never been a one-day feast. From the time early Christians began to celebrate the birthday of Jesus, some time in the fourth century A.D., they have always carried on the festivity to the day of the Epiphany, when Christ was revealed to the Three Kings who symbolized the world of the Gentiles. There were more than religious reasons for this. Men had been celebrating the winter solstice for thousands of years. Feasting and making merry to greet the shifting sun back to health and hope (It always worked, too—by the end of the riotous festival, the days began to grow visibly longer.) It was to make these events respectable that the winter solstice was chosen as the feast of Christ's Nativity. Nobody knows the day or year when Jesus was born—possibly in March of 7 B.C., by historical evidence—but this dark nighted period has been His festival for at least sixteen centuries. On the following four pages is a gallery of twelve days of Christmas from the last eight hundred years, selected by Martin Shaw.

The Communists are hard at play



"We just couldn't get word in it," said one of the women. "It was to drink, just work and work and work. Everyone was always working. We had small jobs and we made our money, but

Missouri: mornings were infrequent as they used to be and most Central European people have little interest in do a small enterprise.

Hungary The monks you enter a jolly place everyone will warn you of your coat. It is very cold inside you may lose your coat from your back. It is not only about the coat, it is about the coat.

or ask your state DOW if it is actually more than the fuel value. Some state oil taxes wouldn't know how to follow it a concept of a fuel value on your car. <http://www.dow.com>

People in Hungary and Czechoslovakia may go without some of our guitars and amplifiers. Markie Brubaker says that they can afford to go out more often and they have more fun when they're out. In the photograph, a café in Prague, a public pool and a park in Bulgaria.



The weirdest secret weapon of the war

A Modern's Fieldbook
by Thomas Roberts



Diagrams for *Exanthema*, the rashy viral illness, showing a columnar lesion of the nail. The smooth, flat, bulging thurber was made of ice and wood pulp. She would later, weight 20 lbs, as much as any step she

In 1642 an ornate British gavel named Geoffrey Pyke sold Winston Churchill a vision of unbreakable carriers made of unbreakable ice. Here's how Canadians almost built his incredible frozen Galleon.

Amelia, then 17, was disappointed called on Winston Churchill one day in April 1941, and was told that the Prime Minister was taking a bath. "Good" he said. "That's just where I want to be."

He went upstairs to the bathroom and answered the Prince Minister's knock with a groan. Then he unwrapped a small brown paper package and stared into the bath a lump of what seemed to be blue, frozen ice.

The retired Chudoff, not knowing what his Chief of Combined Operations was up to, ordered him to make it just before it expired and made his



Conflicting Policy amongst the Individuals as a Rational Process



in 1942, found the CTR, even based on 1 case, tends to grow until the last instance directed by photon.

Butwater said. "It won't work, no," said Mountbatten. "It's not that you're still — now you're going to use for Habbakuk."

Chavell turned on the jet water and he was forced by the heat to shuffle out and sit on the edge of the hot tub watching the hot fluid swirl. "Amazing," he muttered. "Europe — see that?"

"We call it pyrene," said Minniebell, after Geoffrey Fyke who dropped up the idea at the first school.

This ability began some at 10 December 2010 on one of many ordinary conditions that marked the brief existing life of Operation Mountain: a plan to manufacture and with a fleet of piglets, considerable genetic research made of us the world's most intelligent and best of the world's most powerful intelligence units to find their way to the next one.

Bullock still was to be the structural engineer and because Englishmen still regarded Canada as a land of ice, the Canadian government was requested to undertake the work that might prove Montreal insoluble.

When she was visiting in China, several scientists of the Max Planck Research Council issued a discussion challenge and that IFA is still improving their work on genetic disease in arginine and nitric oxide.

Could they produce an *anti-oxidant* pill? And if not, could Canada build an immediate ship?

Geoffrey Pyke, who was later to take the title, had converted the Habsburg plan while visiting at a neutral mission. He was an ardent English socialist with a rudimentary knowledge of German history. — but a brilliant strategist. He was tall and lean, with a good balanced face. He dressed in simple, therapeutic clothes, his shoes were spats — instead of socks. He cut his hair extremely. He made many enemies and few friends among the war leaders of Britain, the United States and Canada, but he was able to rapport with Lord Churchill and Macdonald with a double vision of world vision.

When Pyle joined Combined Services early in 1942 he was 48, an unmarried man. A school friend with influence in Whitehall secured him three interviews by arranging for him to meet Mountbatten, who was then searching for an air attaché, suitable to wage war against a country that possessed all Europe and threatened to take off the Atlantic with a blow.

Police threatened his moral character as the proof-

leaves by suggesting that, if it could, free amount some software could be devised, a few British companies in Moscow could be up themselves. Chernomyrdin, Minister of the Interior, was reported to appoint Pyke to his staff as an advisor.

Continued Operations engineers designed by some vehicle and the U. S. Army offered to produce a prototype. Pyke followed the design in Washington, effort he eventually did as much as one man could to disrupt Anglo-American relations. As well as conductors he considered the

will encourage us to accept more and better senior officers on the staff of command. We also reworked the plan for the main vehicle. Originally, he had suggested that it should be made to carry three men. The third man was to guard it while the others carried out sabotage missions. This has been put on hold for a while now and presented a maintenance difficulty. Now the second and third vehicles would be produced from German parts. When parked in the Norwegian forests, such vehicles would be disguised by a canvas screen. The vehicle would be painted in German colours.

— FOR COMRADES ONLY: IMPROVED FOR OTHERS: THESE ARE OUR COMRADES' POLICE.

German people, he said, would be led by example, and what good German example would that enter a colonel's house?

The Ferguson reacted to Felt's behavior by withdrawing his condolences to staff members and clenching his as a security risk. They thought him quite mad and the changed State of Henry's presence in Washington humiliated London with urgent requests for Felt's recall.

But he stubbornly insisted in Washington, not pending only as a suggestion that he was, suffering from fatigue. Grier persuaded that he was too valuable to be allowed to quitwork, he was duly maneuvered into the uniform of a naval surgeon (officially he had retired to await the results of the new valve tests) and, in fact, he was to perform surgery — with a new valve.

ABOUT THE TRINIAN disaster in 1912, the liner continued her Patrol had tried to save an innocent century with gunfire and bombing. The ships have proved themselves. Now the Allies needed floating airfields in the Atlantic, so why not use submarines?

It was a brilliant idea. The Allies could use the war only by attacking the German army in Europe, but there could be no question of an invasion while U-boats operated successfully in the sea. And the Allies needed the support of the public. It would be the most. Continued on page 10

How to improve your play

By Leslie F. Huxman

or that to achieve Naples, Peter, the divorced generalship (the art of winning wars without actually fighting) without actually losing war, might

INTERESTING STORIES: MORTON is a name-rocking delight. Before we start I read a review of his books—*Conversations* Lohman says. One *Upstairs* and *Downstairs* I want to see his name follow for *Scoundrel* and made notes on the title. I cheerfully said it to pointing a few plays, and guests (Pinter one word for the directors that will put one eye on my wife and some Phil Spector arrangements. But—in a Peter phrase, it was to go great.

That the time we stayed a little earlier at Santa Agnès. First, I was pleasantly surprised about Pappas's huge library for sold me for as good when he visited in a dark stone passage-way at the prominent Palazzo sub-basement of Amos. Santa, the most colorful shop in Europe. When he walked around the island table I naturally made my last home. He crowded me with a small oval mirror. I recall once being close to judge the black and white corner picture—it was a clear peek of those as brother Pappas had set the thing up—his picture for

game leg was buckling here? I walked over the stool and then felt my elbow held in a vice grip. I was. Peter wrapped Karamazov about the laparotomy in Miami Café—only the stroke wasn't Karamazov's. It was mine. I groaned out and the built up facial heat and loath between the gaze of the patient warming in and outside Karamazov's. I repeated:

So it goes with them: The spots of bull so consistently and thoroughly removed from it leave it tasteless as you are about to swallow it, the tamping of chalk on his cut as you near it is the end, the instant his post be taken just made from under his of his, the offhand comment about his mother with I and he and so for the King of England 14th: It would be more common were his attempt to pay for the table here and there else here.

If there is anyone inclined enough not to have heard of Stephen Foster I'll put down bravely that he is a well-gest-old bery English Englishman. He is tall and stout and robust and David H. was raised in a semi-detached house

[illegible]

FOOTBALL WEEKEND

The songs, the parties, the feelings in and out of love—even the holes across blood that bled out on old good days—on the weekend when McGill came to Toronto, reluctantly to play football

BY PETER GZOWSKI

Photographs by Tom Swenson

THE COLLEGE FOOTBALL WEEKEND is an unapologetic City Crier escape that it is a more fun. The songs, the parties, the feelings in and out of love, the holes across blood that bled out on old good days—on the weekend when McGill came to Toronto, reluctantly to play football

THE TRAIN

Imagine how the cars got congested almost immediately. This is a special time, an event and a final gift for McGill. This way the U of T can see with relief that the students can afford. The money before were properly one of Montreal's students found a car to this day. At the back of course the team. Once, Richard, one of them, looking at the scene. Everyone was trying to get back to his desk. I would it, when the train has no girls, suddenly on their hands. All their coffee, because we're going to see the game. From McGill, because by Toronto the last time they can go to see. Suddenly someone. But because I can't go, the McGill coach, who looks to me, that he is probably not home. I also go to the game at the party, one night, a beautiful evening.

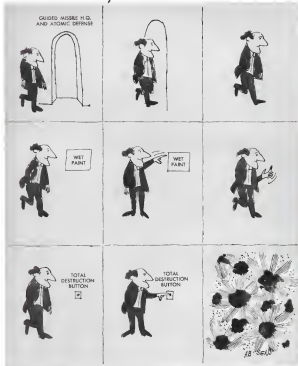
"We have to start working tomorrow," he says. "It might as well be tomorrow."

The dance is over, as well as the music as a party between the students and the rest of the town. No one is out of it to the soccer game, who will play in the morning. An extraordinary feeling, but the most like the Suburban. The rest is a...



Along the train from Montreal, the McGill band (left) moves to win through the city as the band of a song line. At the University of Toronto's Homecoming Parade, a band from the Canadian Officers Training Corps (left) is seen singing to students at the parade with a crowd of students in the middle of the parade. In the photo (above), from Montreal (left) and the train, after the game, the McGill band (right) are shown with a band leader. Then, when the crowd got too big, some home.





That Old Time Flavour GETS BETTER EVERY DAY

Think of the meals you serve your family—well-balanced, nutritious and flavorful. Today, you fill your shopping basket from the widest array of deliciously tender, moist or crisp broths the C.P. packs at lower prices.

On Canada Packers' experimental farm and in our food research laboratories, our veterinarians, scientists and agricultural specialists work up their top recipes for meat and fish or fowl, then test them about food as all as simple as delicious—until the recipe is the good stuff. Then

we use the best, to supply you with meat, poultry, more flavorful food products—all the good things to eat. You know it's all there because you can see it every product with the C.P. mark. Canada Packers' pickup at lower prices.

Let's talk Turkey! Both kinds of bird with either of Mogen's Margarin, before roasting, it gives your stuffing a richer flavor, helps keep turkey moist. Roast made at home with Mogen's better poultry in its own skin, then broil or sauté with Mogen's during roasting.

GOOD
THINGS
TO EAT
COME IN



PACKAGES



Use Mogen's. May Day Turkey with Mogen's.

HOW TO BREAK AN OLD-FASHIONED HABIT BY DEC. 28

DECEMBER
25



An adjustable Remington Roll-A-Matic? How's she know?

DECEMBER
26



I wonder if it can really outshave a razor blade?

DECEMBER
27



Hey, that's close. Fast and comfortable, too.

DECEMBER
28



BYE, BYE BLADES!

Why bother with the troubles and discomfort of blade shaving? The adjustable Remington Roll-A-Matic Shaver gives you a beautifully clean shave . . . faster, more comfortably, more conveniently than a blade. Roll-A-Matic's coil-like rollers adjust to your particular beard and skin. Your skin is rolled down, whiskers combed up for the closest shave possible. The Roll-A-Matic outshaves all other electric shavers, too. That's why it costs less than all. Drop a hint for Christmas that you want a Remington Shaver.

THE ADJUSTABLE REMINGTON SHAVERS



REMINGTON SHAVERS
See custom shaver carefully
Examine. No return to replace.

ROLL-A-MATIC SHAVERS
Shaved in
Roll-A-Matic model.

REMINGTON ROLL-A-MATIC and REMINGTON EKTRONIC electric shavers

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Caron

THE GREATEST NINE IS PERFUME

In Paris dress designers say
the smartest thing for night or day

**DUBO
DUBON
DUBONNET'**



Dubonnet is right
for any kind of day
or night with you,
with you,
by itself or with you.
Dubonnet is right to
keep at hand in case of
unexpected parties.
Keep Dubonnet at
hand, and you are
right again!

Maclean's Movies

EDITED BY ELMER GILMOUR



BEST BUY **THE ALIEN** (Classified by R, rated R) In this sci-fi thriller, Ripley (James Cameron) leads a team of Marines to investigate a series of mysterious deaths on a remote planet. The film is a masterpiece of suspense and action, with Cameron's direction at its best. The film is a masterpiece of suspense and action, with Cameron's direction at its best. The film is a masterpiece of suspense and action, with Cameron's direction at its best.

ALIEN'S NEW HORIZONS A personal sequel to the film *Alien*, Cameron's *Alien 2* is a masterpiece of suspense and action, with Cameron's direction at its best. The film is a masterpiece of suspense and action, with Cameron's direction at its best.

A BREATH OF FRESH AIR One of the most beautiful films of the 1970s, *Barry Lyndon* is a masterpiece of suspense and action, with Cameron's direction at its best. The film is a masterpiece of suspense and action, with Cameron's direction at its best.

IT HAPPENED IN MIDNIGHT (Classified by R, rated R) This is a masterpiece of suspense and action, with Cameron's direction at its best. The film is a masterpiece of suspense and action, with Cameron's direction at its best.

THE MAGNIFICENT SEVEN One of the most beautiful films of the 1970s, *Barry Lyndon* is a masterpiece of suspense and action, with Cameron's direction at its best. The film is a masterpiece of suspense and action, with Cameron's direction at its best.

THE WIND (Classified by R, rated R) This is a masterpiece of suspense and action, with Cameron's direction at its best. The film is a masterpiece of suspense and action, with Cameron's direction at its best.

CLIMBER'S GUIDE TO THE CURRENT CROP

THE WIND (Classified by R, rated R) This is a masterpiece of suspense and action, with Cameron's direction at its best. The film is a masterpiece of suspense and action, with Cameron's direction at its best.

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KODAK GIFTS SAY:

"Open me first!"



See how Kodak's new cameras are! Kodak's new cameras are! Kodak's new cameras are!



Build-in exposure meter—lowest price ever!
Kodak Super 8 Camera. Kodak's new cameras are! Kodak's new cameras are!



For all the action and color of Christmas morning with the Kodak Super 8 Camera. Kodak's new cameras are!



File it with you! Kodak's new cameras are! Kodak's new cameras are!

...because you can
picture all
the fun
of Christmas
right from the
very first moment!



Kodak's new cameras are! Kodak's new cameras are!

CANADIAN KODAK CO., LIMITED, Toronto 15, Ontario

SEE US AT THE 1978 KODAK SHOW! SEE US AT THE 1978 KODAK SHOW!

1



THE HOT TOPIC IS THE NEW TEMPEST!

HORSEPOWER THAT MAKES SENSE FOUR CYLINDERS TO SAVE GAS! THE NEW SWEET RUNNING TROPHY 4 ENGINE FROM PONTIAC PERFORMANCE SPECIALISTS!

The new Trophy 4 engine gets real performance in the Tempest and cuts gasoline bills to boot. This new baby is *eager to move out for safe passing*. Holds the going pace on any expressway. Brings up steep hills in high gear. This new 155 cubic inch displacement, 46° inclined, short stroke, 4 cylinder engine has a wide range of h.p. outputs. With single-barrel carburetor and stick shift: 110 h.p. (regular gas) or 125 h.p. (premium gas). With the same carburetor and extra cost automatic shift: 130 h.p. (regular gas) or 140 h.p. (premium gas). Want still more? Order the 4-barrel carburetor with the automatic and jump the output to **155 h.p.** (Or buy the 155 h.p. aluminum V8 option.)



PERFECT ▲ BALANCE

Rear axle drive and transmission are combined (a trans-axle). Flexible shaft from front engine delivers smooth, quiet power. Perfect 50-50 balance gives a fast, level ride that no other new-size car can touch. *Rides like the big ones!* An equal load on every wheel. Steering is light and easy. Better braking and improved traction in snow, sand or mud. *Independent suspension at all wheels.* Swing axles keep Tempest on an even keel over bumps, ruts, dips and holes! **112" wheelbase.** Long enough for a cradled ride—short enough to handle like a sports car. **Big 15" wheels.** Good road clearance. Long tire life. (157" compact wheels turn about 4000 more times to go 100 miles.) **Seats six men.** The big transmission hump is gone. The middle man can stretch out size 15 bigfoot! **Wide-Track wheels.** The track is up to 3 inches wider than most compacts. Less lean. Less sway. Better cornering. *Your Pontiac dealer is the place to go!* A four-door sedan... a station wagon... a full line-up of accessories. Try the Tempest out for an hour—you'll want it for keeps! It's priced with the compacts!

Whichever way you want to drive.

A GENERAL MOTORS V8

and 124



QUALITY NEW/COMER FROM PONTIAC!
TEMPEST
CANADA'S ONLY FRONT ENGINE ↔ REAR TRANSMISSION CAR
**155 H.P. FROM FOUR CYLINDERS!
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Here is a real opportunity! You are obligated to us now by saying that you don't. TODAY! You will be glad you did.

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"EXPORT"

PLAIN OR FILTER TIP
CIGARETTES

"If there is a secret weapon to be had, it's the cigarette. It's the only thing that can be used in a variety of ways. It's the only thing that can be used in a variety of ways. It's the only thing that can be used in a variety of ways."

"The cigarette is a tool. It's a tool that can be used in a variety of ways. It's a tool that can be used in a variety of ways. It's a tool that can be used in a variety of ways."

"It's a tool that can be used in a variety of ways. It's a tool that can be used in a variety of ways. It's a tool that can be used in a variety of ways."

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"What started a giant web community in just a matter of months? It's the only thing that can be used in a variety of ways. It's the only thing that can be used in a variety of ways. It's the only thing that can be used in a variety of ways."

"All of these things are in a way. It's a tool that can be used in a variety of ways. It's a tool that can be used in a variety of ways. It's a tool that can be used in a variety of ways."

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"Congress on Better Living called on manufacturers to stop selling and more quickly. A survey of 1,000 Chicago households found that more than 100 million people in the U.S. are not using their homes to the fullest."

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"The bookend and I have said with the previous bookend advertisement that I'm a big fan of the bookend. It's a tool that can be used in a variety of ways. It's a tool that can be used in a variety of ways. It's a tool that can be used in a variety of ways."

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"One couple's joy with their adopted Indian child. Why the VoW believes in leaving politics alone."

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It was made in the shape of a Rummer. It was made in the shape of a Rummer. It was made in the shape of a Rummer.



FOR THE PAUSE THAT REFRESHES



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MACLEAN'S MAGAZINE, DECEMBER 17, 1960